



Truckee Chili Cookoff

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FOR IMMEDIATE RELEASE

TRUCKEE CHILI COOKOFF ADDS CONTESTANTS

TRUCKEE, CALIFORNIA – June 12, 2010 – The Truckee Sunrise Rotary Club has added exciting new contestants to this year's Truckee Chili Cookoff.

In the Restaurant category Bud Haley of JAX on the Tracks will defend his title against new competitors Full Belly Deli, Zano's, Reno's BBQ House and Royal Gorge's Ice Lakes Lodge.

The Truckee Chili Cookoff will be held at 11 AM on Sunday, June 27 at the Truckee Regional Park.

Among those competing in the Non-profit category will be the U. S. Forest Service, the Truckee Firefighters Association and the crew at the Truckee Donner Public Utility District.

A number of local individuals have challenged the professionals in their category. Last year's Individual winner Ryan "Happy" Gilmore will compete along with the Grand Champion Team Poets on Payday.

Tickets for unlimited chili tasting are \$ 10 for adults and children under 12 are free and are available from the Truckee Donner Chamber in the old Depot, any Sunrise Rotarian and on the event Web site, www.TruckeeChiliCookoff.org.

Tickets will also be available at the event.

Generous area merchants will also be selling tickets. Look for the Truckee Chili Cookoff poster in their windows.

This community fundraiser will provide a day of family fun with chili tasting, non-stop entertainment, food and beverages and a host of activities for adults and children alike.

The area's best chili cooks will compete for top honors in these categories: Restaurants, Non-profits and Individuals plus Best Overall. In addition, a People's Choice award will recognize the chili garnering the most votes from attendees and there will be an award for best cooking team theme.

A panel of area dignitaries will judge the chili and make the awards.

All proceeds benefit Truckee-North Tahoe programs addressing the needs of youth, economically disadvantaged and elderly. The Truckee Sunrise Rotary Club has been

Sunday, June 27  **Truckee Regional Park**

supporting our community since 1993.

For any firm that wishes to make a contribution to its community, Sponsorships are still available. See our Web site, www.TruckeeChiliCookoff.org, or contact Brent Ferrera at 530-582-6925 or brentferrera@sbcglobal.net.

There are still spaces for cooking teams. There is no charge to Contestants for a guaranteed good time. For more information about how to participate in this amazing event see our Web site, www.TruckeeChiliCookoff.org, or contact Jeff Sparksworthy at 530-386-4275 or jspar@pacbell.net.

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